



## Parabolt Places the Power of Navigate at eMerge Americas 2020 in Miami

**Miami, February 13, 2020--** Parabolt, the company that transforms innovative ideas into disruptive products, will be exhibiting the transformative power of its AI Decision Platform, Navigate, during eMerge Americas 2020 scheduled for March 30 – 31 at the Miami Beach Convention Center in Miami Beach, FL.

Focused on groundbreaking ideas and entrepreneurship across the Americas, the annual eMerge conference attracts thought leaders from the international tech community as well as their globally expanding ecosystem that includes innovators, government entities, universities, investors and the media.

During eMerge, Parabolt will host a one-hour demonstration of Navigate and will be available to answer questions at the Texpert Plus Stage on Tuesday, March 31st, from 10:15 - 11:15am.

Developed in Parabolt’s innovation lab, Martin Szenig, Global Head of Navigate points out that “Navigate reshapes decision-making models using the power of data by creating a “Digital Twin” of a company. Navigate makes each step of the business process visible, providing total transparency into operational procedures with real time insights for performance, through put times and compliance.”

“For Parabolt, eMerge is the ideal venue for showcasing innovations that will transform the future of business. And it is the place to be for networking across industry sectors to share insights for meeting the challenges ahead”, said Alejandra Fehrmann, VP/Global CMO & CCO Parabolt.

### **About Parabolt**

We are a company that transforms innovative ideas into disruptive and scalable businesses. From three camps or business portfolios, we incubate our own concepts and others from leading Latin American entrepreneurs and large corporations to transform them into digital products and collaborative platforms. For more information visit: <http://www.parabolt.net/>

